

News Release

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HARDING QUEST GOLD NiMH RECHARGEABLE BATTERIES WIN EDITOR'S CHOICE AWARD FROM *PC PHOTO*

*Fast-charging nickel metal hydride batteries win praise
for performance in digital cameras*

NORTON SHORES, MI - (Immediate Release) – Quest Gold nickel metal hydride (NiMH) rechargeable batteries from Harding Energy, Inc. were recently named as an Editor's Choice by *PC Photo* magazine. Available in AA and AAA sizes, Quest Gold NiMH rechargeable batteries were chosen for their outstanding performance in notoriously power-hungry digital cameras.

“With the growing popularity of digital cameras, demand is increasing for batteries that can meet their high-drain demands,” said Dan McAdams, president, Harding Energy, Inc. “Quest Gold Batteries are specially designed to deliver more power over a longer period of time, allowing digital camera users to take up to twice as many pictures, on a single charge, as nickel cadmium batteries (NiCAD) and up to ten times as many pictures as alkaline batteries.”

The editors at *PC Photo* said, “We love any battery that lets us shoot longer, especially when it's rechargeable. Quest Gold NiMH rechargeable batteries are memory-free and fast-charging, so we don't have to worry about running out of energy.”

In addition, *PC Photo* editors appreciated Quest Gold NiMH batteries because in the long run, they are cheaper and better for the environment.

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According to McAdams, three products are now available with Quest Gold NiMH rechargeable batteries:

- A four-pack of Quest Gold 1500mAh batteries \$24.99 Suggested Retail
[Please confirm prices for AA and AAA four packs]
- Four Quest Gold batteries with a 16-hour overnight charger \$34.99 Suggested Retail
[Please confirm prices for AA and AAA four packs]
- Four Quest Gold batteries with an eight-hour AA and AAA Smart Charger \$39.99 Suggested Retail

The primary distributor for Quest batteries in the U.S. and Canada is Minolta Corporation, Ramsey, New Jersey. ***For information on how to become a Quest battery dealer, contact Jeff Van Scoyk, national digital sales manager, Minolta Corporation, 303-699-7262, or e-mail: jvanscoyk@minolta.com.***

Harding Energy, Inc.

Harding Energy, Inc., headquartered in Norton Shores, Michigan, is the only battery manufacturer in the world exclusively dedicated to nickel metal hydride (NiMH) technology, from cell assembly to custom battery pack design and construction. Harding Energy's batteries are manufactured using American invented, patented and proven technology. They are produced in a state-of-the-art facility in Michigan by dedicated battery experts committed to quality and excellence in manufacturing better energy solutions. This modern facility includes a fully equipped quality control department, where materials and components are rigorously tested before being released to production and where finished products are inspected prior to shipment

Harding Energy is a true single source supplier, offering a full range of battery designs and packaging. The company is experienced in all aspects of cell manufacturing, custom battery pack and charger design and assembly. These diverse capabilities result in significant cost savings to the customer and reduced lead times. The *Harding Service Program* adds value to the customer's product(s) through design and component optimization and the efficient manufacture of a high performing, high quality battery product.

Please visit the Harding Energy web site at www.hardingenergy.com.

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