

News Release

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HARDING ENERGY INTRODUCES NEW LINE OF RECHARGEABLE BATTERY PACKS FOR DIGITAL CAMERAS AND CAMCORDERS

Replacement Rechargeable Battery Packs Are Available for All Leading Brands of Digital Cameras and Camcorders

LAS VEGAS, NV - *March 1, 2003* - Harding Energy, long a market leader in rechargeable batteries for digital still cameras, with its award-winning line of Quest[®] AA and AAA nickel metal hydride (NiMH) batteries, has expanded the line to include both NiMH and lithium ion rechargeable battery packs for digital cameras and camcorders. Harding now manufactures replacement batteries for use with various digital cameras and camcorders, including models manufactured by Minolta, Canon, Fuji, Kodak, Ricoh, Nikon, Leica, Sony and many others. The new line of rechargeable battery packs is being introduced today at the Photo Marketing Association (PMA) trade show held in Las Vegas, NV.

“We’ve been very successful with our Quest[®] rechargeable batteries and we’ve often been asked by our customers and by our retail channel to expand the line into other kinds of rechargeable batteries,” said Steve Morgan, director of marketing and sales, Harding Energy. “Not only are we now meeting customer demand with a full line of battery products, we are a more desirable supplier to our many retail partners and camera specialty stores.”

According to Morgan, private label and packaging is also available for these products.

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Please refer to enclosed specification sheet for a list of Quest[®] rechargeable battery packs and the manufacturers we support. Images of battery packs can be downloaded from our FTP site: <ftp://images@questbatteries.com>. Login: images Password: 2100images

Distribution

The primary distributor for Quest[®] batteries in the U.S. and Canada is Minolta Corporation, Ramsey, New Jersey. *For information on how to become a Quest battery dealer, contact Steve Morgan, Harding Energy, smorgan@hardingenergy.com, 231-798-7033.*

Harding Energy, Inc.

Harding Energy, Inc., headquartered in Norton Shores, Michigan, is a world wide manufacturer of nickel metal hydride (NiMH) technology, from cell assembly to custom battery pack design and construction. Harding Energy's batteries are created from American invented, patented and proven technology.

Harding Energy is a true single source supplier, offering a full range of batteries, chargers, and packaging. The company controls all aspects of cell manufacturing, battery assembly and packaging, resulting in substantial cost savings and faster turnaround time. The *Harding Service Program* offers specialized cell design, customized chemistry, charging methods, just-in-time delivery and much more.

Please visit the Harding Energy web site at www.questbatteries.com.

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